

RUSK COUNTY JR. FAIR

May 1, 2022

MEETING MINUTES

PRESENT: Judy Srp, Connie Meyer, Jessica Wiles, Nancy Burmeister, Terry DuSell – by phone, Charmaine Riddle, Tammy Loomis, Julie VanDoorn, Scott Andres, Brooke and Brittney Wiles.

Meeting called to order at 6:08 p.m.

PRESENT FROM THE PUBLIC: Lyle Lieftring, Scott Jones and Shana Swanson

APPROVAL OF MINUTES:

Motion by Nancy, seconded by Judy to approve April 3, 2022 minutes with corrections. Motion carried.

PUBLIC COMMENT: Lyle has requested to help with gates during the Fair.

FAIR COORDINATOR/INTERN REPORT

Brooke and Brittney reported on the following:

- Training meeting
- Posters
- Ax throwing discussion
- Advertisement
- Rodeo Tickets are available

CAMPFIRE

Discussion on a campfire for the exhibitors and friends on Thursday, Friday and Saturday night up front by the BBQ pit. This will not be an announced event.

BANDS

Connie is working on it and suggested the Lincoln Boys. Terry and Jess will follow up with them.

SPONSORS

Sponsor list was handed to the person who is listed to contact for donation possibilities.

WORK DAY

The work day is set for May 22nd from 10:00 a.m. – 2:00 p.m. Discussion on getting latus for the tin building to display 4-H exhibits. Connie will call Tony Lumber and discuss with Charmaine.

SCHEDULE OF EVENTS

Brooke asked about an update of the Quilt event, times for Nick's Kid show and the Great Grilling Challenge.

PARKING/KEY CARE

Key Care helped with additional parking in 2021 but did not have very much activity. Jess asked the Board if additional parking is needed for this year. Discussion held if they would be able to help with additional parking on the Fair grounds.

FOOD VENDORS

Brooke and Brittney gave an update and are working on additional vendors.

TICKET GIVE AWAY

The Bruce Prom and OLS Golf Scrambler requested tickets to give away. The question was does this include tickets to enter the Fair. Discussion held.

Motion by Connie, seconded by Nancy to approve the Friday Night Rodeo ticket giveaway to the Bruce Prom and OLS Golf Scrambler and to include ticket entrance to the Fair. Motion carried.

Honor the Fallen, Hunter Strop event and Ladysmith project graduation will also be requesting tickets.

Motion by Judy, seconded by Nancy to approve the ticket giveaway for Honor the Fallen, Hunter Strop Event and Ladysmith Project Graduation for Saturday Rodeo tickets including entry to the Fair. Motion carried.

TRUCK AND TRACTOR PULL

Posters are done and ready to display for advertisement, sled contract is signed, discussed food and registration time.

LAWN MOWER RACES

The Board discussed the day and location of the races.

Motion by Judy, seconded by Nancy to approve the Lawn Mower Races on Sunday behind the bleachers at 2:00 p.m. Motion carried.

MARKETING AND ADVERTISING

Brooke presented the marketing and advertisement for Midwest Advertising (WAXX) – 16 - 30 second commercials for \$400.00 or 30 - 30 second commercials for \$575.00.

Motion by Judy, second by Nancy to approve 30 – 30 second commercials for \$575.00. Motion carried.

Motion by Connie, seconded by Scott to approve 16 – 30 second commercials for \$400.00. Motion carried.

TERMINAL SWINE SHOW

Discussed Kune Kune pig and other non-terminal pigs being able to be brought to the Fair due to it being a terminal show.

Motion by Terry, seconded by Tammy to approve the Swine Show being Non-Terminal. Motion carried.

FAIREST OF THE FAIR

Brittney informed the Board there are 2 applicants and Cassie will take care of the interview process.

ANY OTHER BUSINESS THAT COMES BEFORE THE BOARD

Breanne Jakobi gave a report on the Ed Tent and who will take over after she leaves as the Extension Agent.

NEXT MEETING

Next meeting will be June 5th at 6:00 p.m. at the Senior Center.

ADJOURN

Motion by Chair Wiles to adjourn at 8:45 p.m.