

Rusk County Jr. Fair Board Minutes

January 5, 2020

**Present:** Ron Freeman, Darrell Doughty, Judy Srp, Lyle Lieffring, Connie Meyer, Julie Van Doorn, Tammy Loomis, Jessica Wiles, Brooke Wiles, Charmaine Riddle and Shari Coggins

Meeting called to order at 6:05 pm

**Approval of Minutes:** A motion to approve minutes as written from December 1, 2019 by Connie Meyer/Jessica Wiles 2<sup>nd</sup>. Motion carried.

**Fair Coordinator:** Brooke has been working on hiring judges, updating vendors, and the fair book. Brooke returns to school 2-2-2020 and will continue to work on fair stuff till then. When Brooke is unable to make meetings we will call her so she can stay updated with us.

**Extension Report:** Next meeting is Tuesday January 7<sup>th</sup>. Nothing new to report.

**Attendance:** Charmaine covered the past attendance for us and gave a print off to everyone. \$28,065 was 2019 revenue total ticket sales. We took in less money last year and had more free tickets given out. We need to look at that in the future. How do other fairs keep track of their attendance without writing it all down. We also need more gate helper for this coming year.

**Truck/Tractor pull:** Nothing presented as Scott Andres was absent from meeting.

**Intern Hire:** Andy suggested getting an intern to help and train so they are ready to fill in with the fair coordinator when needed. Andy ok the Fair board to pick a person. It was offered to Brittany Wiles as she has helped during the summer and is familiar with the job. Motion to hire Brittany Wiles as intern by Shari Coggins/Connie Meyer 2<sup>nd</sup>. Motion carried.

**Rodeo Banner:** We need to get banners out for our rodeo and fair advertising. The Lamperts one should be coming out soon as they are major sponsor. Ideas for banner, Brooke will make some previews for everyone and send them out. Motion to order banner by Connie Meyer/Julie van Doorn 2<sup>nd</sup>. Motion carried

**Tickets Quotes for Rodeo:** Brooke has some quotes and will get more for us.

3000 Tickets printed front and back \$230 with perforated ends, one sided \$130 with perforated ends.

We would need 175 Regular and 175 VIP Friday and Saturday night for kids

900 Regular, 950 VIP Friday and Saturday night for Adults.

**Online Ticket sales:** Charmaine talked to Andy and IT about online sales. Pay Pal and Event Bright are to Charmaine checked on. She talked to the county about going right through the county itself. It is cheap and we have total control over the Rodeo Tickets. Motion to proceed with online ticket sales through the county by Jessica Wiles/Julie van Doorn 2<sup>nd</sup>. Motion carried.

**Contracts:** Justmann band, what night would we want them?? We will send them a contract for Saturday night for 5:30-6:30 and then again after the Rodeo from 9:00 pm till ??? Talked about having North of Dixie just play during the BBQ cook off 1-4 on Saturday.

Motion to have North of Dixie 1-4 on Saturday and Justmann Band 9-??? Saturday night by Connie Meyer/Judy Srp 2<sup>nd</sup>. Motion carried.

Carda bleachers is in the process of maybe selling the business. Doesn't want contract. We need to have a contract @ the county. They are willing to do the same price as previously.

**Gate Fee:** 5 and up will not be \$5.00 and 4 and under will be free. This will be the same as rodeo.

Motion to change gate fees as listed above by Jessica Wiles/Darrell Doughty 2<sup>nd</sup>. Motion carried.

**Lee Beverages:** No new information discuss more at the next meeting.

**Vendors:** Charges will remain the same as last year. The political parties will be moved to the Log Cabin building for the upcoming year. Letters will be sent to all letting them know the change.

**Schedule of Events:** Brooke would like it updated before she send out forms.

Sunday events: Maybe Dirt Flinger, Horse pull, Ron suggested to have many events for people to do and have a money give away at the end of day, about 3:30 in the grandstand. Have a special drawing celebrating 10 years of Jr. Fair. Also getting suggested getting several family events for those to attend for free. Motion to have a Sunday Fun Day at the fair with a cash give away by Julie van Doorn/Darrell Doughty 2<sup>nd</sup>. Motion carried.

**Spring Expo:** We will have a booth there.

**2020 Events:** Suggestion about the Weiner mobile, Carnival, Jim Mitchell or Balloon Art.

**Informational Items:** Ron had talked to Lori about the fair being a 501(3c). It was determined the current fair is not a 501(3c) being under the county. Ron has an idea for going under the Ladysmith Community Development program. Also he will be visiting the city council meeting about getting the room tax donated to the fair for advertisement.

NEXT MEETING: January 26, 2020 at 6:00 pm in the LEC

Motion to adjourn by Jessica Wiles/Darrell Doughty 2<sup>nd</sup>. Meeting adjourned at 8:15 pm.