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## RUSK COUNTY JR FAIR BOARD

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April 11, 2021  
MEETING MINUTES

**PRESENT:** Terry DuSell, Judy Srp, Julie van Doorn, Connie Meyer, Colton Skabroud, Nancy Burmeister, Jessica Wiles, Darrel Doughty, Scott Jones, Brittany Wiles, Charmaine Riddle and Lyle Lieffring.

**PRESENT FROM THE PUBLIC:** Tammy Loomis

Meeting called to order at 6:04 p.m.

**Approval of Minutes:** Motion by Nancy, seconded by Darrell to approve March 2021 minutes. Motion carried.

**Review AP Report:** Charmaine presented to the Board.

**Public Comment:** None

**UWEX:** Colton Skabroud was approved the Extension Committee and contract was signed for Jim Mitchell. Bulk tank was approved by the Property Committee with no cost to the County.

**Fair Coordinator/Intern Report:** Brittany reported on the following:

- Ribbons are ordered.
- Judges are hired.
- Working on paperwork for entries.
- Fair book was sent out to Board Members.
- Joes music would like to play this year in the front of the Fair grounds.
- Question on age rule.

**Pig Class:**

Swine should be shown on a market basis by sex not breed and Rusk County is currently showing by weight. Many swine exhibitors bring more than one animal and DATCP currently allows up to 3. Tammy is asking to allow swine exhibitors to show more than 1 swine but only sell 1. Discussion held.

Motion by Connie, seconded by Colton to adjust swine market animals' class in the fair book to allow additional classes. Motion carried.

**Round Barn Bleachers:** Discussion on bleachers being leveled and cleaned up.

**Sound System:** Darrell and Jessica reached out to 2 different companies and submitted quotes.

- Sound Installations of Chippewa Falls \$12,820.29 – System installed
- MC Sound/Lighting/Staging of Chippewa Falls \$ 1,704.00 – Rental for Rodeo

Motion by Judy, seconded by Nancy to present to Property/Finance for approval to purchase from Sound Installations of Chippewa Falls. Motion carried.

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**Fair/Advertising:** Discussion on advertising on Social Media, Newspaper and Radio.

Motion by Scott, seconded by Jessica to advertise with WAXX once a day, 15 second ad for 11 and 2x daily 6 weeks before the Fair. Motion carried.

**Rodeo-Banners, Sponsorship, Tickets:**

- Ladysmith Federal is sponsoring Dirt Dash for the kids on Friday and Saturday night.
- Jess had to reach out to 7 Exclusive Sponsors before PRCA dues can be paid after she hears back from each of them.
- The plan is to run Slack in morning/mid-day before the Rodeo.
- Discussion on purchasing the tickets for the Rodeo.

Motion by Jess/Julie to order tickets for 2021 Rodeo from Cloverland Press in the amounts that were purchased for the 2020 Rodeo. Motion carried.

**Sponsorships:** Charmaine reported the Rodeo has \$28,750.00 and the Fair has \$12,991.45 in donations for 2021.

**Date Day and Hours:** Discussion on day/hours and what days to charge at the gate.

Motion by Jessica, seconded by Judy to have 3 hour shifts 9 a.m. – 9 p.m. Thursday thru Saturday and 9 a.m. – 1 p.m. on Sunday. Motion carried.

**Bands:** Justman Band will play Friday and Saturday night of the Fair and 8 Seconds will play on Saturday afternoon from 1-4.

**Truck and Tractor Pull Date:** Will be held on July 16<sup>th</sup> 2021 starting at 7 p.m.

Next meeting is Sunday April 25, 2021 at 6:00 pm

Motion by Connie/Colton adjourn meeting. Motion carried.

Meeting adjourned at 8:51 p.m.