

Rusk County Jr. Fair Board  
Minutes April 5, 2020

Meeting via Blue Jean, present: Scott Jones, Darrell Doughty, Jessica Wiles, Connie Meyer, Ron Freeman, Shacri Coggins, Terry DuSell, Julie Van Doorn, Judy Srp, Lyle Lieffring, Charmaine Riddle,

Meeting Called to order at 5:05 pm

FAIR COORDINATOR REPORT: Brooke has been working from home. Information on Fairest of the Fair out and continues to update the fair book.

UWEX REPORT: Charmaine applied for the \$5000 Walmart grant and Ag inspired .org for \$2,500.

NORTHWOOD ESCAPE ADVERTISING: 15,000 copies go out year round as it is a tourist paper. Motion by Ron to do a half page ad for \$400, 2nd by Shari Coggins. Roll call vote: in favor are Julie, Scott, Darrell, Jessica, Connie, Ron, Shari, Terry and Judy. No nays. Motion carried.

Terry asked questions about everything such as Truck/Tractor pull, Rodeo, Mud Bog and what to do? Judy had e-mailed Lenora some questions with regard to rodeo and sponsors?? About rebooking for next year and the down payment we gave? Lots of questions from all of us about the summer and future.

SPONSORS: Jess commented that she has collected funds from sponsors and concerns as to if we should keep the monies or not or use towards next year? Maybe we ask sponsors do they want their money back, some may need that money back with all that is going on. What about getting more sponsors how do we handle that? Jessica brought up Bob Lorkowski sponsorship and if he donates how many free tickets can he get for the rodeo. The thought is the more kids that come, they may bring another kid and that would bring more into the fair. Jess would talk to Bob more on this. Darrell mentioned that the VA is waiting, JREC would be in July. We also have not received any money from Chilson motors yet.

FAIR THEME: Charmaine sent out an idea to everyone. She feels we should build on it. Asking everyone to supply information, photos and their stories about the fair experience. Talked about the artwork and dates. Motion by Terry DuSell, 2nd by Judy Srp, roll call vote taken and all was in favor. Motion carried.

BUDGET: Charmaine sent out an updated sponsor sheet \$13,455 for fair sponsors, \$17,870 for Rodeo Sponsors, \$27,000 in slush fund. Ron mentioned attendance would put us around \$30,000. Hoping the summer turns around. Sponsorship will be way slower now.

TRUCK/TRACTOR PULL: Should we continue was the question? Our plan will be to move forward. Charmaine has a contract signed, but still needs a W-9. She hasn't heard back from him, \$1,250 is the cost. Should we put the pull in the Northwoods Flyer was asked, \$125.00 for and 1/8 page ad. Motion by Terry DuSell and 2nd by Jessica Wiles to do an ad in paper. Roll call vote was done and everyone was in favor. Motion carried.

BBQ COOKOFF: Posters will cost \$50 for Cloverland Printing to print. Brooke can also print off as well. Motion by Connie Meyer, 2nd by Terry DuSell for \$25 to have Coverland Press draft the poster. Motion was carried.

CARNIVAL/INFLATABLES: Not good luck with the inflatables we have had in the past. Carnival is expensive and not in budget. If anyone has an idea later they should bring it up at the next meeting. Judy mentioned the onion king has a bouncy house at the Bruce park. She would check into it.

CONTRACTS: Carda, Justmann Band and Eight seconds. No contracts for.

SCHEDULE OF EVENTS: Same as before

INFORMATIONAL ITEMS: Still waiting for the banner. She has ink on order and is waiting for it.

NEXT MEETING: May 3, 2020 at 5:00 if by phone or at 6:00 if in person.

Motion to adjourn meeting by Judy Srp, 2nd by Terry Dusell. Meeting adjourned at 7:00 pm