Rusk County Jr. Fair Board Minutes  
August 20, 2020  
Rodeo Meeting


Meeting called to order at 6:03 pm.

Marty opened the meeting giving a little background on himself and the business.

How many nights are we looking to do? 1 or 2. He is at another rodeo in Marshall MN on Friday night but would have other equipment here for 2 nights if needed to. Our dates would be August 13 and 14, 2021.

Marty is the livestock contractor, he brings the cattle and the equipment to run the rodeo. He would be around to tell us how to work the grounds. We should work it up a couple times prior to the rodeo say about a month out or so. Marty also takes care of judges for the rodeo too.

We would need to help set up and tear down the arena area. Need at least 3 to 4 to help with a skid steer and endloader as well.

Show announcer: Marty could help us line one up to work with him. A lot of them do the same shows with him.

Pick Men: Marty can have those lined up as well and they travel with him.

Rodeo Clowns: He can help us with that as they work with him. If we wanted someone special then we would have to set that up ourselves.

Show entertainment: They can be booked with Marty unless we want someone special then we would need to book that ourselves. He works with PRCA convention in getting acts booked. We would have at least 2-3 acts and cost is anywhere between $1500-2,500.

Payouts: There would be 7 events with 8 payouts. Each payout would be $1,000 unless we want more. The secretary handles the payouts. All registration for events goes through the PRCA website. They have 30 days prior to the rodeo to register. If we wanted we could do 3 featured events with added money and not all of them.

We handle all ticket sales and gate fees into the rodeo.
National Anthem: The Jr. Fair could handle that.
We would have to handle getting Ms Rodeo or other guest riders to attend.
Security: None needed.
Emergency: Ambulance needs to be on ground ½ hour before, during and ½ hour after the rodeo. Fire department to put some water on the arena to knock the dust down before the rodeo.

No warm up pen is needed. There is enough room behind the arena to do so. Parking areas for trucks and trailers should be monitored to put them in an orderly fashion for everyone to fit and also to remind participants not to take up space. Entrance through the gate would be 1 participant and a guest. All others would pay to get in.

Sponsors: Several different events to sponsor. Marty gave several suggestions, such as shoot gate sponsors $1,000 each and each night, barrel covers, the catch pen $1,500 each night and the turn out gate $1,500 as those get announced a lot. We could also do sponsor flags for all 7 events that go around the ring before each event. There are event flyers that could be done for $1.25-$1.50 each and can be sold at the rodeo for $5.00 each. The sponsorship falls on us.

We will need to pay the membership and sanction fees of $2,500-$3,000 to PRCA. The sooner we pay the better.

1 day rodeo would be $18,000
2 day rodeo would be $25,000

Next meeting August 30, 2020 at 6:00 pm in the LEC.

Motion to adjourn by Jessica Wiles/Darrell Doughty 2nd. Meeting adjourned at 8:00 pm.