

# **JOINT CITY/COUNTY TOURISM COMMITTEE AGENDA**

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DATE: September 29, 2022

TIME: 4:00 p.m.

PLACE: Warden Avenue Exchange

**CALL TO ORDER** – Introductions if necessary.

**APPROVAL OF MINUTES** - Review minutes of last meeting.

## **COMMENTS FROM GUESTS, VISITORS.**

1. Pilch Barnet Presentation.

## **REVIEW BUDGET, APPROVE BILLS.**

2. Update 2022 & 2023 Budget.

## **REVIEW BUILDING IMPROVEMENTS/OPERATIONALISSUES/STAFFING/HOURS OF OPERATIONS**

3. Update Tourism Program Operations
4. Discuss Summer hours/Fall hours/Spring hours/Winter hours
5. Discuss adding Saturday hours
6. Accessibility listening session update
7. Interns
8. Adding Economic Development to Tourism Committee
9. Contract with Pilch and Barnet

## **SAFETY CONCERNS**

10. Policy for Safety of Employees

## **DISCUSS ADVERTISING/MARKETING ACTIVITIES**

11. Advertising/Marketing Plans
  - Review quarter 4 2022 Marketing Activities/Marketing Plan
  - Social Media (Photography and Website)
  - Grant Opportunities

## **OTHER EVENTS, MARKETING AND PROMOTIONAL ACTIVITIES**

12. Quilt Show
13. Leaf it to Rusk event Discussion
14. Banner placement discussion and Approval

## **PARTNER REPORTS**

15. Chamber of Commerce Report
16. NW-ITBEC Report

## **TOURISM DEVELOPMENT – ISSUES AND EDUCATION**

17. Programming – experiential events and arts/culture activities
18. Arts/Culture/Historic
19. City Tourism Commission – Report if any
  - Discussion on recent meetings – actions taken regarding room tax
20. Upcoming/Completed education opportunities
21. Next meeting date
22. Adjourn