

ADRC Governing Board Meeting Minutes
Tuesday, August 6th, 2019
1:00 – 3:00 p.m.
Location: Mosaic Telecom Training Center
401 South First St., Cameron, WI

Members present: Vlad Sajka, Bob Heil, Michael Schroeder, Rudy Walz, Sheryl Kisling, Mark Schmitt and Karolyn Bartlett
Absent: Sharon Rollins, Bob Olsgard, Jenny Hengst and Lynnea Lake
Others present: Jennifer Jako, Mary Updike, Kathy Walthers, Terri Mikyska, Trisha Witham, Peggy Schmidt and Linda Hand

The ADRC Governing Board Meeting was called to order at 1:00 p.m. by Chair Mark Schmitt. Introductions were made.

Public Notice Compliance: Terri Mikyska stated we were in compliance with the open meeting Public Notification Laws.

Approval of Agenda: Bob Heil made a motion to approve the agenda as written, seconded by Karolyn Bartlett, motion carried.

Approval of the Minutes (May 7, 2019): Michael Schroeder made a motion to approve the May 7th minutes as written, second by Rudy Walz, motion carried.

Public comment: None

Dementia Care Specialist Presentation – Trisha Witham: Trisha gave a brief history on the origin and purpose of the Dementia Care Specialist, the role she plays in our agency, and her scope of services. Her position has three major components: ongoing training and support for ADRC staff to be dementia capable, work on the development of dementia friendly communities – including free memory screens which produces a baseline on brain health, and she works directly with caregivers and families on more difficult cases to help keep their loved ones in their homes. She disseminates two evidenced-based programs: Music & Memory and DICE (Describe, Investigate, Create and Evaluate). She also provides many community education programs such as Dementia 101, etc. A flyer was distributed for the Dementia Information & Resource Fair being held on Thursday, August 29th from 11 a.m. – 3 p.m. at Ladysmith Care Community.

Health Promotion Update: Peggy gave an update on the Healthy Living with Diabetes mini-grant; we are on track to meet our goals. She distributed information on the planned workshops for 2019 and why the ADRC focuses efforts on Health Promotion. She distributed a flyer on the 4th Annual Caregiver Conference “Celebrate Caregiving: You Make a Difference” being held on Friday, October 25th at the WITC in Rice Lake. Peggy shared the calendar of upcoming Fall classes in the tri-county.

Budget Discussion: Jennifer shared the budget schedule and that we don’t have a preliminary 2020 budget at this time because as each county has a different budget deadline; all counties are not yet completed with their preliminary budgets. There will be a vote on the budget at the November meeting. She reviewed the revenue and expense graphs comparing 2018 and the 1st six months of 2019 and the budget by expense type. Most expenses are salary and fringe. Improvements noted for MA drawdown in the first half of 2019. DHS has informed us that re-allocation/re-distribution is not going to happen in 2020 as first thought.

Marketing Campaign: Jennifer reported that the State provided one-time funding grants. We have been awarded and will use this funding to increase our community exposure by using billboards. She showed the four different areas: Caregivers, Senior Dining, Health Promotions, and Dementia Friendly Businesses. These will be going up in all three counties where Lamar had a billboard available (map distributed). We have coordinated our marketing efforts along with newspaper articles, radio announcements, Facebook posts, and updated our website to promote these areas as well.

Advocacy: Jennifer shared information on the Advocacy Brief put out by GWAAR as it pertained to the budget—expansion of Dementia Care Specialists, increased funding for specialized and mass transit transportation, increased funding to support the direct care workforce, and SeniorCare.

ADRC Reports:

Contacts/Enrollments - Mary distributed and reviewed the 2019 2nd quarter figures of the ADRC Long Term Care report as well as the 2018 4th Quarter & Year End for comparison.

Personnel – We are fully staffed and trained in all locations.

Director– Jennifer reported that Kim will report an update on the Accessibility of Section 508 at the next meeting. If you have any issues navigating the website, let us know. A flyer was distributed on “Stop the Scammers”. There has been a local rise in older adults being scammed; discussion held about how the ADRC can help educate and bring awareness to this top concern.

Agenda items for next meeting – Budget approval, Accessibility of Section 508

Next meeting – the next meeting is scheduled for November 5th at the Government Center in Barron.

Michael Schroeder made a motion to adjourn the meeting at 3:00 p.m., Sheryl Kisling seconded, motion carried.

Submitted by: _____
Bob Olsgard, Secretary

Recording Secretary: Terri Mikyska
Minutes are not official until approved at the next meeting.